

## 17<sup>th</sup> Annual Friends of Granger Paths 5K Sponsorship





Reach out to Sheri: 574.298.7997 to schedule

The Granger Paths 5K Run is more than just a race — it's a step toward making this vision a reality. By becoming a sponsor, you can play a vital role in bringing this transformative project to life while showcasing your commitment to the well-being of our community. Join us in building a legacy of connection, health, and safety for generations to come. Together, we can pave the way for Granger Paths!

Included with sponsorship is a **one-week radio advertising campaign** to help promote (YOUR BUSINESS)

## This includes:

- 44 commercials (30 sec)Monday–Sunday between 6 AM and 7 PM.
- > Custom Commercial Script & Productions
- Commercials will air between February 2nd-April 4th, 2025



- Limited Availability: (5) sponsors only.
- Approval Policy: Any additional or substitute sponsors must be approved by Sunny 101.5 to ensure compatibility with our station's brand and compliance with FCC regulations.

\*Scheduling based on a "first booked, first on-air" policy.



## We deliver listeners who love philanthropy!





26%

of Sunny 101.5 listeners volunteered for a cause in the past 12 months.

46%

of AC format listeners made financial contributions to any charitable organizations in the past year.\*

30%

of format listeners also expect brands they buy from to support social causes they also support.\* They like when companies make a difference in the world and their community.



SOUTH BEND, IN; SCB. MID-TIER: SP22/SP23; Metro; A18+; M-Su 6a-12m; | South Bend-Elkhart, IN; 2024 Fall MRI-Simmons Market-by-Market; A18+; Adult Contemporary format.